



# TRAINING PLACEMENT & INDUSTRY INTERFACE DEPARTMENT SWAMI VIVEKANAND SUBHARTI UNIVERSITY

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)  
Ph. 0121-2439043, 2439052, +91 7302319995; Telefax: 0121-2439067  
e-mail: placement@subharti.org, Website: www.subharti.org



Ref. No. Dir/T&P/2025-26/67

Date: 25<sup>th</sup> March 2026

## PLACEMENT NOTICE

**Subject: Recruitment Drive of 6Wresearch for MBA/B.Tech./BA (Eco)/ MA (Eco) 2026 passing out Students.**

Jai Hind,

**This is to inform Faculty of Management, Engineering, Arts & Social Sciences and all MBA/B.Tech./BA (Eco)/ MA (Eco) 2026 passing out Students that Training, Placement & Industry Interface Department of Subharti University, Meerut is conducting Recruitment Drive of 6Wresearch. The details are mentioned below.**

1	Company	<b>6Wresearch</b>
2	Type	<b>Will be informed later</b>
3	Date of Drive	<b>Will be informed after registration</b>
4	Company Profile	<b>6Wresearch</b> is the premier, one stop market intelligence and advisory center, known for its best in class business research and consulting activity. We specializes in providing industry research reports and consulting Services across niche sectors & geographies which enable our players to have an in-depth coverage and help them in decision making before investing or entering into particular geography. 6Wresearch understands the growing need of the client and thus focuses on emerging market through in-house databases and vast intelligence resources spread across various geographies. 6Wresearch has executed more than 3,000 custom research projects and advised globally over 200 clients.
5	Website	<a href="https://www.6wresearch.com/">https://www.6wresearch.com/</a>
6	Stream	<ul style="list-style-type: none"> <li>• <b>B.A (Eco)/ B.Tech</b></li> <li>• <b>M.A (Eco) / MBA (But in graduation B.A Eco/ B.Tech. is must)</b></li> </ul>
7	Position	<b>Research Associate</b>
8	Requirement	<p><b>Skills Required:</b></p> <ul style="list-style-type: none"> <li>• Proficient in Microsoft Office packages including Excel, PowerPoint and Word.</li> <li>• Excellent business/analytic writing and presentation skills.</li> <li>• Previous experience with demographics and/or research databases.</li> <li>• Minimum 0 to 1 years of relevant industry</li> <li>• Research, writing, identification of client needs.</li> <li>• Strong report writing skills</li> </ul>
9	Job description	<ul style="list-style-type: none"> <li>• <b>Key Responsibilities :</b> <ul style="list-style-type: none"> <li>• The Research Associate is responsible for executing market research and consulting assignment/projects for fortune 500 companies.</li> <li>• He/she should be capable of writing market/industry research studies, company profiles and finalizing them.</li> <li>• Conducting primary and secondary research</li> <li>• Performing market engineering by estimates and forecast of the global macro as well as micro markets across North America, Europe, APAC and ROW. Analyze market shares of the top leaders and critically argument on the future leaders. Deciding on entry strategies, competitive landscape and product positioning.</li> <li>• Follow the table of content to complete the in-depth market assessment for MICRO and MACRO markets</li> <li>• Finalizing table of contents/scope/structure of the market research studies and assuming responsibility for end report in terms of quality and deadlines.</li> <li>• Finalizing client proposals and marketing collaterals</li> </ul> </li> </ul>



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10	Joining	Immediate
11	Eligibility criteria	Minimum 70% marks in both 10th and 12th standard.
12	Job Location	Delhi
13	Package	Under Graduate:- ₹3.6 LPA (₹3 LPA Fixed + ₹60k Annual Variable) Post Graduate:- ₹4.2 LPA (₹3.6 LPA Fixed + ₹60k Annual Variable)
14	Company Registration Link	<a href="https://forms.gle/qxgjtLHKNg2obnySA">https://forms.gle/qxgjtLHKNg2obnySA</a>
15	University Reg. Link	<a href="https://forms.gle/74QzpJHQtqqVhxTt7">https://forms.gle/74QzpJHQtqqVhxTt7</a>

**Note:** All the students are advised to study the Job Description and about the company before attending the interview process. All the candidates need to register on both the given links to attend this drive till EOD on 26<sup>th</sup> March 2026

**Ankit Bhardwaj**  
**(Section Officer)**  
**For Director T & P**

**CC:**

Hon'ble Vice Chancellor Sir (For his kind Information)  
Registrar Sir  
Dean: Faculty of Management, Engineering, Social Sciences  
T & P Coordinators